## **ADVERTISE IN OUR UPCOMING GREATER** HARARE STREET ATLAS (2023 EDITION) **Key Features**

- Detailed Road Network
- Building Footprints
- Places and Points of Interest (Shopping centres, Schools, Banks, etc.)
- Detailed Index
- Directory Listings with Map Locator for **Each Advertising Partner**
- Circulation of at least 10,000 copies



Give us a call and place your ad today!!



+263-73-2740450 info@locasensersys.com https://locasensersys.com



## ADVERTISE IN OUR UPCOMING GREATER HARARE STREET ATLAS (2023 EDITION)

Advertise your business in our street atlas to hundreds of thousands of people throughout Greater Harare.

With an extensive and exclusive collection of places and points of interest, the Greater Harare Street Atlas is the ultimate interactive atlas of your city. The atlas is comprehensive and up-to-date, with an ad and an index of all businesses.

There are ad units to fit any budget: back cover, full page, half page, and business card ad sizes. Each advertising partner gets a directory listing (name, address, phone and website) with a locator dot on the map. Contact the LocaSense sales representative for specifics on ad unit pricing.

ADVERTISING SIZES AND RATES			
Page Components	Dimension	Early-bird Discounted Rate (USD)	Standard Rate (USD)
Logo+ Text		355.00	470.00
Strip block	18.5 x 3.5 cm	655.00	730.00
Quarter page	9.5 x 6.5 cm	905.00	995.00
Half page	18.5 x 13.5 cm	1,350.00	1,655.00
Full page	29.6 x 21 cm	1,650.00	1,925.00
Back cover	29.6 x 21 cm	2,050.00	2,450.00

Note that LocaSense reserves ad space on a first-come, first-served basis.